



**Illinois**  
Credit Union League

# ENGAGE & LEARN

2025 SPONSORSHIP OPPORTUNITIES



The Illinois Credit Union System (ICUS) invites innovative financial product and service providers to partner with us at our 2025 events.

***Our diverse event portfolio caters to various needs within the credit union community:***

- **Illinois Credit Union League (ICUL):** Offers a range of events for credit union teams across all departments, providing valuable learning experiences and insights from industry experts in advocacy and compliance.
- **Illinois Credit Union Foundation (ICUF):** Presents impactful opportunities for your brand to shine at three signature events throughout the year.
- **Credit Union Political Action Committee (CUPAC):** Provides unique avenues to support the credit union movement through political engagement.

***By sponsoring or exhibiting with us, you gain:***

- **Enhanced Visibility:** Maximize your brand presence across our state through targeted engagement opportunities.
- **Impactful Member Support:** Join us in providing our valued member credit unions with invaluable learning experiences and access to the latest industry advancements.
- **High-Value Recognition:** Receive prominent recognition across our social media platforms, website, print materials, and during event presentations.
- **Direct Member Engagement:** Exhibitors connect directly with our members, showcase our solutions, and build lasting relationships.

***Together, we empower credit union employees to excel and better serve their communities.***

**We look forward to collaborating with you in 2025!**

**Training & Events Team**



Sandy Ramage-Kallal



Sondra Becker



Jasmine Taylor-Newton



Kaitie Hauser



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# ELEVATE YOUR BRAND

## Sponsor & Exhibit with the Illinois Credit Union League

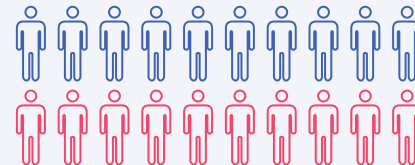
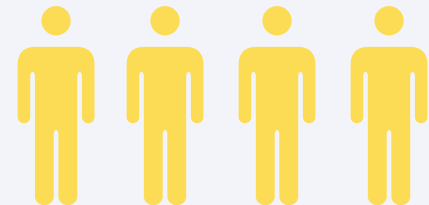
Connect and engage with over 200 credit unions and their key decision-makers through impactful sponsorship opportunities in 2025 where you'll have valuable face-to-face interaction and build meaningful relationships.

## YOUR \_\_\_\_\_ SPONSORSHIP \_\_\_\_\_ REACH



**204**  
CREDIT UNIONS

**28K**  
CREDIT UNION  
JOBS



**4M**  
CREDIT UNION  
MEMBERS

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# QUICK GLANCE AT 2025 EVENTS

EVENT	DATE	ESTIMATED		AUDIENCE	LOCATION
		ATTENDEES	CU's		
Executive Summit	February 12, 2025	15	20	For newer CEOs and next level Executives	Springfield, IL
America's Credit Unions GAC	March 2 - 6, 2025	100	30	CEOs, Executives, Management Team, and Board of Directors	Washington, D.C.
ICUF Reality Fairs Workshop	March 19, 2025	50	25	Marketing, Business Development, Trainers, and Human Resources	Naperville, IL
Peer Networking Symposium	March 20, 2025	160	50	Lending, Fraud, Financial Officers, Collections, Compliance, Branch Operations/Managers, Trainers, Marketing, Business Development, Executive Assistance/Board of Director Liaisons, and Human Resources	Naperville, IL
Illinois State Legislative Summit	April 7 - 9, 2025	120	45	CEOs, Executives, Management Team, and Board of Directors	Springfield, IL
Chapter Leaders Workshop	April 24, 2025	65	32	C-Suite, Management Team, and Young Professionals	Bloomington, IL
Women's Leadership Conference	May 14 - 15, 2025	150	43	C-Suite, Aspiring Leaders and Emerging Executives, and Management Teams	Lombard, IL
CUPAC Golf Outing	June 11, 2025	80		CEOs, Executives, Management Team, and Board of Directors	Lemont, IL





EVENT	DATE	ESTIMATED ATTENDEES CU's		AUDIENCE	LOCATION
Young Professional Conference	July 10 - 11, 2025	120	40	Professionals 40 years and younger which includes C-Suite, Executives, Management team and aspiring YP leaders.	Naperville, IL
Small Asset Size Conference	August 25 - 26, 2025	70	30	Credit Union Leaders \$100 million and under in assets	Naperville, IL
ICUF Golf Outing	August 27, 2025	100	29	CEOs, Executives, Management Team, and Board of Directors	Sugar Grove, IL
95th Annual Convention	October 23 - 25, 2025	500	79	CEOs, C-Suite, Finance, Management, Operations, Lending, and Marketing	Chicago, IL
Hike the Hill	November 3 - 4, 2025	30	15	CEOs, Executives, Management Team, and Board of Directors	Washington, D.C.
ICUF Exploring Why Workshop	November 19, 2025	30	12	Marketing, Business Development, Trainers, and Human Resources	Springfield, IL
Peer Networking Symposium	November 20, 2025	100	25	Lending, Fraud, Financial Officers, Collections, Compliance, Branch Operations/Managers, Trainers, Marketing, Business Development, Executive Assistance/Board of Director Liaisons, and Human Resources	Springfield, IL

# SIGNATURE EVENTS WITH

## Executive Summit

February 12, 2025 | Springfield, IL

### Sponsorship Opportunities

Event Sponsor: \$500

- Custom signage at event
- Logo on printed agenda materials and website
- Verbal recognition at event

## ICUF Financial Health Seminar

March 19, 2025 | Naperville, IL (NIU)

### Sponsorship Opportunities

Event Sponsor: \$1,000

- Custom signage at event
- Logo on printed agenda materials and website
- Recognition as event sponsor in the Illinois Credit Union Foundation Newsletter
- Verbal recognition at event

## Retargeted Ads Reach Your Audience

Boost brand awareness and engagement with retargeted ad campaigns on our platform. Leverage our deep audience insights from 11k credit union contacts to reach the perfect audience for your brand.

### Here's what sets us apart:

- > **Unmatched Audience Targeting:** We use Feathr's powerful ad platform to deliver your message directly to credit union professionals most interested in what you offer.
- > **Measurable Results:** Track your campaign's performance with detailed reports on impressions, clicks, and ad reach.
- > **Cost-Effective Solutions:** Choose from standalone quarterly campaigns or combine retargeting with event sponsorships for maximum impact.

Ready to take your credit union marketing to the next level?

Contact our marketing team at [marketingstaff@envisant.com](mailto:marketingstaff@envisant.com) to learn more.

# SPONSOR OPPORTUNITIES

## Peer Networking Symposium

March 20, 2025 | Naperville, IL (NIU)

### Sponsorship Opportunities

<p><b>Welcome Bag Sponsor: \$1,500</b></p> <ul style="list-style-type: none"><li>• Logo on printed material and website, social media marketing</li><li>• Welcome bag distributed at registration</li><li>• Verbal recognition during general session</li><li>• Welcome bag includes Kleenex, lip balm, mints, granola bar, plus add your own logo item</li></ul>	<p><b>Raffle Prize Sponsor: \$750</b></p> <ul style="list-style-type: none"><li>• 12 raffle prize bags are created to include a gift card, candy, swag and sponsor has option to include logo item</li><li>• Logo on website, social media marketing</li><li>• Verbal recognition during general session</li></ul> <p><i>(12 sessions/12 raffle prizes)</i></p>
<p><b>Lunch Sponsor: \$600 (2 available)</b></p> <ul style="list-style-type: none"><li>• Custom signage displayed during lunch</li><li>• Logo on website, social media marketing</li><li>• Verbal recognition during general session</li></ul>	<p><b>Breakfast Sponsor: \$500 (2 available)</b></p> <ul style="list-style-type: none"><li>• Custom signage displayed during breakfast</li><li>• Logo on website, social media marketing</li><li>• Verbal recognition during general session</li></ul>
<p><b>Refreshment Sponsor: \$300 (2 available)</b></p> <ul style="list-style-type: none"><li>• Custom signage displayed at coffee and soda stations</li><li>• Logo on website, social media marketing</li><li>• Verbal recognition during general session</li></ul>	

## EXHIBITOR OPPORTUNITIES

### Peer Networking Symposium

Credit Union Exhibitor Showcase

\$600 per exhibitor space

- 10 available
- 2 exhibitor registrations included

Space includes:

- (1) 6' table
- Tablecloth
- 2 Chairs
- Shared Power
- Materials Handling for Shipments



## Chapter Leaders Workshop

April 24, 2025 | Bloomington, IL (IAA CU)

### Sponsorship Opportunities

#### Welcome Bag Sponsor: \$500

- Logo on printed material and website, social media marketing
- Welcome bag distributed at registration
- Verbal recognition during general session
- Welcome bag includes Kleenex, lip balm, mints, granola bar, plus add your own logo item

#### Lunch Sponsor: \$400

- Custom signage displayed during lunch
- Logo on website, social media marketing
- Verbal recognition during general session

#### Breakfast Sponsor: \$300

- Custom signage displayed during breakfast
- Logo on website, social media marketing
- Verbal recognition during general session



## Women's Leadership Conference

May 14 - 15, 2025 | Lombard, IL (Westin Hotel and Harry Caray's)

### Sponsorship Opportunities

#### Keynote Speaker Sponsorship: \$3,500

- Custom signage to recognize sponsorship
- Opportunity to introduce Keynote Speaker
- Logo on printed materials and website
- Verbal recognition from Libby Calderone, ICUL President/CEO
- One pre-event and event registration included

#### Welcome Women's Care Package: \$1,500

- Logo on printed material and website, social media marketing
- Verbal recognition during welcome and closing
- Welcome bag includes Kleenex, lip balm, mints, granola bar, plus add your own logo item

#### Lunch Sponsor: \$600 (4 available)

- Custom signage displayed during lunch and at drink stations
- Logo on website, social media marketing
- Verbal recognition during general session

#### Leadership Sponsor: \$300 (multiple available)

- In-kind gifts
- Logo on website and on signage at event





## Young Professional Conference

July 10 – 11, 2025 | Naperville, IL (Whirley Ball)

### Sponsorship Opportunities

#### Seat Gift Sponsor: \$2,000

- Gift to be given to all attendees and branded with logo and marketing information will be provided
- Custom signage to recognize sponsorship
- Logo on printed materials and website
- Verbal recognition from Libby Calderone, ICUL President/CEO
- One pre-event and event registration included

#### Night Cap Sponsor: \$1,000 (5 available)

- Pre-conference networking event
- Drink tickets customized with sponsor logos
- Custom signage to recognize sponsorship
- Logo on printed materials and website
- 1 pre-event conference ticket included

#### Wakeup Sponsor: \$400 (5 available)

- Custom signage displayed during breakfast and at coffee stations
- Logo on website, social media marketing
- Verbal recognition during general session

#### Event Food and Beverage Sponsor: \$3,500

- Short promotional speaker or video presentation
- Verbal recognition during event
- Custom signage throughout
- Logo on website, social media marketing
- Two event registrations included

#### T-shirt Sponsor: \$2,000

- Attendees wear the shirt throughout the event
- T-shirt branded with logo or name
- Verbal recognition during event
- Custom signage throughout
- Logo on website, social media marketing
- One event registration included

#### LinkedIn Sponsor: \$500

- Tagged in all LinkedIn posts
- ICUL post with branding on socials and website
- LinkedIn Photo Cut Out

#### Networking Game Sponsor: \$3,000

- Short promotional speaker or video presentation
- Verbal recognition during event
- Custom signage throughout
- Logo on website, social media marketing
- Two event registrations included

#### Seat Gift Sponsor: \$1,000

- Gift to be given to all attendees and branded with logo and marketing information will be provided
- Verbal recognition during event
- Custom signage throughout
- Logo on website, social media marketing
- One event registration included



## Small Asset Size Conference

August 25 - 26, 2025 | Naperville, IL (NIU)

### Sponsorship Opportunities

#### Networking Cocktail Event Sponsor: \$1,000

- Sponsorship provides open bar and appetizers to attendees following the first day of sessions at the Embassy Suites across from NIU
- Custom signage displayed to recognize sponsorship
- Logo on printed materials and website
- Verbal recognition during event from Libby Calderone, ICUL President/CEO
- Two event registrations included

#### Seat Gift Sponsor: \$800

- Gift to be given to all attendees and branded with logo. Marketing information will be provided
- Verbal recognition during event
- Custom signage throughout
- Logo on website, social media marketing
- One event registration included

#### Breakfast Sponsor: \$500 (2 available)

- Custom signage displayed during breakfast
- Logo on website, social media marketing
- Verbal recognition during general session

#### Welcome Bag & Registration Sponsor: \$650 (2 available)

- Logo on printed material and website, social media marketing
- Welcome bag distributed at registration
- Verbal recognition during welcome and closing
- Welcome bag includes Kleenex, lip balm, mints, granola bar, plus add your own logo item
- One event registration included and table with vendor information can be set up near registration

#### Lunch Sponsor: \$600 (2 available)

- Custom signage displayed during lunch
- Logo on website, social media marketing
- Verbal recognition during general session

#### Refreshment or Snack Sponsor: \$300 (3 available)

- Custom signage displayed during lunch
- Logo on website, social media marketing
- Verbal recognition during general session



## ICU Foundation Exploring Why Workshop

November 19, 2025 | Springfield, IL (IE CU)

### Event Sponsor: \$1,000

- Custom signage at event
- Logo on printed agenda materials and website
- Recognition as event sponsor in the Illinois Credit Union Foundation Newsletter
- Verbal recognition at event

## Peer Networking Symposium

November 20, 2025 | Springfield, IL (IE CU)

### Sponsorship Opportunities

#### Welcome Bag Sponsor: \$1,000

- Logo on printed material and website, social media marketing
- Welcome bag distributed at registration
- Verbal recognition during general session
- Welcome bag includes Kleenex, lip balm, mints, granola bar, plus add your own logo item
- Table with vendor information can be setup near registration

#### Lunch Sponsor: \$500 (2 available)

- Custom signage displayed during lunch
- Logo on website, social media marketing
- Verbal recognition during general session

#### Refreshment Sponsor: \$150 (2 available)

- Custom signage displayed at coffee and soda stations
- Logo on website, social media marketing
- Verbal recognition during general session

#### Raffle Prize Sponsor: \$750

- 12 raffle prize bags are created, and one is drawn at the end of each breakout session. Each raffle prize bag includes a gift card, candy, swag and sponsor has option to include logo item
- Logo on website, social media marketing
- Verbal recognition during general session

*(12 sessions/12 raffle prizes)*

#### Breakfast Sponsor: \$300 (2 available)

- Custom signage displayed during breakfast
- Logo on website, social media marketing
- Verbal recognition during general session



# ADVOCACY EVENT SPON

## GAC – Illinois Credit Union League Specific Events

March 2 – 5, 2025 | Washington D.C.

### Sponsorship Opportunities

#### Gold: \$5,000 (2 available)

- Logo on printed agenda, GAC landing page, Webinar
- Verbal recognition during event from Libby Calderone, ICUL President/CEO
- Logo on all sponsor signage in hospitality suite
- Up to three people at private Illinois dinner (Sunday night)

#### Silver: \$2,500

- Logo on printed agenda, GAC landing page, Webinar
- Verbal recognition during event from Libby Calderone, ICUL President/CEO
- One person at private Illinois dinner (Sunday night)

#### Bronze: \$1,000

- Logo on printed agenda, GAC landing page, Webinar
- Verbal recognition during event from Libby Calderone, ICUL President/CEO
- Logo on all sponsor signage in hospitality suite

## State Legislative Summit

April 7 - 8, 2025 | Springfield, IL  
(President Abraham Lincoln Double Tree )

### Sponsorship Opportunities

#### Premier: \$5,000 +

- Reception banner
- Webinar preview presentation
- Registration sponsor page
- Event sponsor board
- E-Packet sponsor page
- Four full registrations with reception included

#### Signature: \$2,000-\$3,500

- Registration sponsor page
- Event sponsor board
- E-Packet sponsor page
- One full registration with reception included

#### Supporter: \$500-\$750

- Event sponsor board
- E-Packet sponsor page
- One reception registration

# SPONSOR OPPORTUNITIES

## Supreme: \$3,500-\$4,500

- Reception banner
- Webinar preview presentation
- Registration sponsor page
- Event sponsor board
- E-Packet sponsor page
- Two full registrations
- One reception registration

## Patron: \$750-\$2,000

- Event sponsor board
- E-Packet sponsor page
- Two reception registrations

## Refreshment (coffee/tea station): \$300 (limited to 4)

- Beverage table sign

## Hike the Hill

November 3-4, 2025 | Washington D.C.

### Sponsorship Opportunities

#### Event Sponsor: \$1,000

- Registration sponsor
- E-Packet sponsor
- Full registration





# GOLF SCRAMBLE SPONSOR OP

## CUPAC Golf Outing

June 11, 2025 | Lemont, IL (Ruffled Feathers Golf Course)

### Sponsorship Opportunities

#### Awards Dinner Co-Sponsorship: \$1,000 (2 available)

- Custom signage at dinner and in printed materials
- Logo on website

#### Hole Sponsor: \$500

- With representative staffing the hole
- Includes dinner for representative
- Signage at tee block

#### Contest Hole: \$250

- Custom signage at hole

#### Hole Sponsor: \$150

- Custom signage at tee block

## ICU Foundation Golf Outing

August 27, 2025 | Sugar Grove, IL (Bliss Creek Golf Course)

### Sponsorship Opportunities

#### Awards Dinner Sponsor: \$5,000

- Speaking opportunity at dinner
- Prominent program listing
- Personalized signage

#### Putting Contest Sponsor: \$2,000

- Logo on entry tickets
- Prominent program listing
- Personalized signage

#### Beverage Cart Sponsor: \$750 (limited # available)

- Personalized sign on beverage cart
- Listing in program

#### Premium Hole Sponsor: \$500 (limited # available)

- Personalized sign at hole
- Lunch and dinner for one company representative
- Listing in program

#### General Sponsor: up to \$200

- Listing in program



# PORTUNITIES

## Lunch Sponsor: \$3,500

- Logo on lunch tickets
- Prominent program listing
- Personalized signage

## Skills Contest Sponsor: \$1,000 (3 available)

- Personalized sign at contest hole
- Listing in program

## Mulligans or Dinner Program Sponsor: \$500 (1 each available)

- Logo on Mulligans or dinner program cover
- Listing in program

## Hole Sponsor: \$200 (limited # available)

- Personalized sign at hole
- Listing in program

\*Custom Packages available based on your budget, contact ICUF to discuss





# ANNUAL CONVENTION SPON

October 23-24, 2025 | Chicago, IL (Hilton)

## Platinum Sponsors: \$25,000 (3 available)

- » Includes 1 Large Exhibit Hall Booth space (20' x 16' – does not include furniture, electric, etc.)
- » Logo on Convention-related signs not connected to an event sponsored by others
- » Logo on entrance display to Exhibit Hall
- » Full page advertisement in Convention pocket booklet
- » Listed as Platinum Sponsor in all Convention materials
- » Three complimentary tickets to all ticketed events (Celebration Lunch and Chairperson's Reception)
- » Listed on all pages of event website as a Platinum Sponsor
- » Script announcement of your sponsorship at the Welcome Opening Session
- » Organization name and logo on welcome page of Convention pocket booklet
- » Logo inclusion in email campaign and social campaigns
- » Eight Exhibit Hall registrations included (\$2,400 value)

## Spotlight Sponsors: \$15,000 - \$10,000 (6 available)

- » Exclusive opportunity to speak at one education breakout session or sponsor session with introduction of speaker. *\*Education topics and presentation materials must be approved by the Training and Events Team prior to Annual Convention*
- » Price of sponsor varies depending on session time (morning breakout, mid-afternoon breakout or late afternoon breakout)
- » Includes 1 Exhibit Hall Booth space (10' x 8' – does not include furniture, electric, etc.)
- » Premium booth location within Exhibit Hall
- » Customized sponsor signage throughout Exhibit Hall and Convention
- » Listed as event sponsor in all Convention materials related to the event
- » Listed as Spotlight sponsor in Convention app
- » Full page advertisement in Convention pocket booklet featuring breakout session
- » Listed on event website as sponsor
- » Exclusive breakout session is featured in email promo campaign, socials, website, event app and Convention pocket booklet
- » Four exhibit hall registrations included

## Platform Sponsorship Includes:

- » Includes 1 Exhibit Hall Booth space (10' x 8' – does not include furniture, electric, etc.)
- » Premium booth location within Exhibit Hall

- » ½ page advertisement in back section of Convention pocket booklet
- » Customized sponsor signage throughout Exhibit Hall and Convention

# SPONSOR OPPORTUNITIES

Platform Sponsors: \$10,000 - \$8,000 (6 available)

## Convention App Sponsor: \$8,000 (2 available)

- » Logo featured on mobile and desktop convention website and app
- » 2024 sponsor impressions over 106,000
- » 350+ active attendee users
- » Upload promo videos, raffle prizes and more
- » Direct access to attendee profiles through Convention app
- » QR code leader generator
- » Passport Games

## Entertainment Lounge Sponsor: \$10,000

- » Premier booth with large couches, tables, and seating
- » Edison string lighting
- » Plus, entertain to attract attendees to your booth

## Hotel Room Key Sponsor: \$10,000

- » Customizable hotel room key
- » Include QR code to website
- » Distributed at hotel check-in
- » 1,000 room keys ordered

## Name Badge Lanyard Sponsor: \$10,000

- » Full imprint lanyard
- » Customized with sponsor logo
- » 600+ printed name badges must have a lanyard

## Name Badge Sponsor: \$10,000

- » Full color printed name badges
- » Customized with sponsor logo
- » 600+ printed name badges

- » Listed as sponsor in all Convention materials including Convention app
- » Listed on event website as sponsor
- » Logo inclusion in email campaign and social campaigns
- » Four Exhibit Hall registrations included



## Gold Sponsors (Multiple available)

<b>Celebration Award Lunch Sponsor: \$5,000 (5 available)</b> <ul style="list-style-type: none"> <li>» Includes 1 Lunch Ticket</li> <li>» 500 attendees at the lunch</li> <li>» Featured in Celebration Awards Program <i>(full 8.5 x 11 full color booklet)</i></li> <li>» Verbal recognition by President/CEO of ICUL</li> </ul>	<b>Chairperson's Reception Sponsor: \$5,500 (5 available)</b> <ul style="list-style-type: none"> <li>» Includes 2 Reception Tickets</li> <li>» Network with convention attendees while enjoying an open bar, good food, and entertainment</li> <li>» Custom signage for sponsors at reception and on website</li> </ul>
<b>Exhibit Hall Dinner Sponsor: \$6,000 (1 available)</b> <ul style="list-style-type: none"> <li>» Receive custom signage at all food stations</li> <li>» Customize napkins with sponsor logo</li> </ul>	<b>Exhibit Hall Open Bar Beverage Sponsor: \$5,500 (2 available)</b> <ul style="list-style-type: none"> <li>» Exhibit Hall sponsors will receive custom signage at all bar stations</li> <li>» Customize napkins with sponsor logo for cocktail drinks</li> </ul>
<b>Exhibit Hall Breakfast Sponsor: \$6,000 (1 available)</b> <ul style="list-style-type: none"> <li>» Receive custom signage at all food stations</li> <li>» Customize napkins with sponsor logo</li> </ul>	<b>Exhibit Hall Coffee/Tea Beverage Sponsor: \$5,500 (2 available)</b> <ul style="list-style-type: none"> <li>» Receive custom signage at all food stations</li> <li>» Customize hot drink sleeves</li> </ul>

## Gold Sponsorship Includes:

- » Includes 1 Exhibit Hall Booth space *(10' x 8' – does not include furniture, electric, etc.)*
- » ½ page advertisement in back section of Convention pocket booklet
- » Listed as sponsor in all Convention materials including Convention app
- » Listed on event website as sponsor
- » Two Exhibit Hall registrations

## Silver Sponsors

*Exhibit Booths are NOT included but are required to purchase with silver sponsorship level*

### Exhibit Hall Photo Station Sponsor: \$2,000

- » Customized signage at photo station booth and throughout Exhibit Hall
- » Logo included on photo

### Goodies To Go Sponsor: \$1,200 (5 available)

- » Logo on bag for attendees
- » Customized signage 500+ goodies to go bags

## Silver Sponsorship Includes:

- » Exhibit Booths are NOT included but are required to purchase with silver sponsorship level
- » Logo on any signage related to your sponsored event
- » ¼ page advertisement in back section of Convention pocket booklet



<b>Wellness Center Sponsor: \$2,000</b> <ul style="list-style-type: none"> <li>» Customized signage at wellness center and throughout Exhibit Hall</li> <li>» Host morning wellness networking walk</li> </ul>
<b>Convention Bags: \$1,000 (3 available)</b> <ul style="list-style-type: none"> <li>» Reusable Totes</li> <li>» Customized signage</li> <li>» Gifts given at registration</li> </ul>

- » Listed as sponsor in all Convention materials including Convention app
- » Listed on event website as sponsor
- » One Exhibit Hall registration

<b>Leadership Sponsor</b> <i>Exhibit Booths are NOT included but are required to purchase with leadership sponsorship level</i>		
<b>Crasher Lunch Sponsor: \$2,000</b> <ul style="list-style-type: none"> <li>» Logo included on all YP materials Special recognition to YP CEO's and Executives</li> <li>» Invited to speak at Crasher Sessions</li> </ul>	<b>Crasher T-Shirt Sponsor: \$1,500</b> <ul style="list-style-type: none"> <li>» Logo on t-shirt</li> <li>» 30+ shirts printed</li> <li>» Worn by Crashers on Friday at Convention</li> </ul>	<b>Crasher Dinner Sponsor: \$1,500 (2 available)</b> <ul style="list-style-type: none"> <li>» Logo included on all YP materials Special recognition to YP CEO's and Executives</li> <li>» Invited to speak at Crasher Sessions</li> <li>» Attend Crasher Dinner</li> </ul>
<b>Crasher Activity Sponsor: \$1,000 (2 available)</b> <ul style="list-style-type: none"> <li>» Logo included on all YP materials Special recognition to YP CEO's and Executives</li> <li>» Invited to attend YP Activity</li> </ul>	<b>YPAC Award Sponsor: \$650</b> <ul style="list-style-type: none"> <li>» Recognize the Young Professional Committee Awards</li> <li>» Logo included on all YP materials Special recognition to YP CEO's and Executives</li> <li>» Invited to speak at Crasher Sessions</li> </ul>	<b>YP Support Sponsor: \$250 (multiple)</b> <ul style="list-style-type: none"> <li>» In-Kind sponsor</li> <li>» Logo included on all YP materials</li> </ul>

- |   |
|---|
| <b>Leadership Sponsorship Includes:</b> <ul style="list-style-type: none"> <li>» Exhibit Booths are NOT included but are required to purchase with leadership sponsorship level</li> <li>» Listed as sponsor in all Convention materials including Convention app</li> <li>» ¼ page advertisement in back section of Convention pocket booklet</li> <li>» Custom Signage created for each exclusive sponsor</li> <li>» Listed on event website as sponsor</li> <li>» One Exhibit Hall registration</li> </ul> |
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## Bronze Sponsors

*Exhibit Booths are NOT included*

### In-Kind Sponsor: \$500 (multiple)

- » Exhibit Booths are NOT included. No booth purchase required.
- » Listed as sponsor in all Convention materials including Convention app
- » Listed on event website as sponsor



## Exhibitor Booths

### Standard Booth: \$2,900 (early bird \$2,700)

#### Includes:

- » 8'x10' booth (Standard Booth) includes 6' table, 2 chairs, and wastebasket
- » 2 Exhibit Hall registrations
- » Assigned booth number which will be included in Convention pocket booklet, Convention app and interactive map of Exhibit Hall floor
- » Exhibitor company name and representatives will be added to Convention app
- » Additional booth requirements such as electricity or furniture can be ordered through GES Services in late September
- » Attendee list with email addresses provided in mid-October when attendee registration closes, and post-event
- » Exhibitor registration includes access to Welcome and educational sessions
- » Exhibitors are welcome to enjoy food and drinks at Thursday's Exhibit Hall Grand Opening and light breakfast on Friday morning
- » Additional exhibitor registrations can be purchased for \$350

### Walking Exhibitor: \$2,700 (Limited to 5)

#### Includes:

- » Access to the Exhibit Hall for attendee networking
- » 1 Exhibit Hall registration
- » Listed in Convention pocket booklet and Convention app as walking exhibitor
- » No booth number will be assigned
- » Attendee list with email addresses provided in mid-October when attendee registration closes, and post-event
- » Exhibitor registration includes access to Welcome and educational sessions
- » Exhibitors are welcome to enjoy food and drinks at Thursday's Exhibit Hall Grand Opening and light breakfast on Friday morning
- » Additional exhibitor registrations can be purchased for \$350



### Standing Booth: \$1,500 (Limited to 4)

#### Includes:

- » Cocktail round only with back draping. Chairs must be purchased through GES
- » 1 Exhibit Hall registration
- » Assigned booth number which will be included in Convention pocket booklet, Convention app and interactive map of Exhibit Hall floor
- » Exhibitor company name and representatives will be added to Convention app
- » Additional booth requirements such as electricity or furniture can be ordered through GES Services in late September
- » Attendee list with email addresses provided in mid-October when attendee registration closes, and post-event
- » Exhibitor registration includes access to Welcome and educational sessions
- » Exhibitors are welcome to enjoy food and drinks at Thursday's Exhibit Hall Grand Opening and light breakfast on Friday morning
- » Additional exhibitor registrations can be purchased for \$350

### Important Information for Exhibitors and Sponsors:

- Registration for sponsors and exhibitors begins **June 2025**
- Registrations ends **September 26, 2025**
- Any exhibitor booth or walking exhibitor purchased after September 26th is not guaranteed to be listed in the Convention pocket booklet or on any other print materials
- Custom Packages available based on your budget, please contact [Kaitie.Hauser@ICUL.com](mailto:Kaitie.Hauser@ICUL.com)
- For any other questions or information, please contact [Kaitie.Hauser@ICUL.com](mailto:Kaitie.Hauser@ICUL.com)

### Exhibitor Hall Date and Hours:

Thursday, October 23

Move-In 10:00 am

Exhibit Hall Opens 3:30 pm

Friday, October 24

Exhibit Hall 8:00 am

Move-Out 10:30 am



**Illinois**  
Credit Union League



**CUPAC**  
Credit Union  
Political Action Council



**Illinois**  
Credit Union Foundation

For more information on exhibitor  
and sponsorship opportunities,  
email [hello@icul.com](mailto:hello@icul.com)