



CU Imagine Contest

Contest Entry Form Questions

Q#	Information Requested
1	CU Name
2	CU Assets \$
3	# Members
4	Presenter Name
5	Presenter Title
6	Presenter Email
7	Presenter Phone Number
8	Short description of idea, why it is needed, what idea will address (1-2 sentences)
9	<p>What is your idea?</p> <p>Be sure to include:</p> <ul style="list-style-type: none"> *Who is the community you serve? *What segment of the market do you want to impact? *Why is your idea is needed? *Are others in your community doing similar work? *Will you partner with outside organizations?
10	<p>How will you launch your idea?</p> <p>Who (staff/department/teams) in your organization is involved in launching your idea?</p>
11	How will you know your idea is a success?
12	How will you spend the prize money (\$5,000)?
13	How will the idea be funded in the future?
14	<p>Other Information</p> <p>If you have more than one presenter, please provide name, title, email, phone for each.</p>

Questions? Contact Melanie Murphy
 224-407-0440 | melanie.murphy@icul.com