



Outstanding Credit Union of the Year Award Nomination Scorecard

Nominee Name:
Credit Union being Nominated:

Section 1: Philosophy in Action (Max: 20 points)

Criteria	Details	Score (0–5)
Project(s) Implemented	Lists in detail all projects implemented	
Measurable Goals of Project(s)	Describes in detail with metrics of goals	
Goals Achieved & Targeted Audience	Clearly describes goals achieved and targeted audience(s)	
Projects' impact on Day-to-Day Operations	Major impact described on day-to-day operations	
Subtotal (Section 1)		_____/20

Section 2: Social Responsibility Community Service (Max: 20 points)

Criteria	Details	Score (0–5)
Project(s) Implemented	Lists in detail all projects implemented	
Measurable Goals of Project(s)	Describes in detail with metrics of goals	
Goals Achieved & Targeted Audience	Clearly describes goals achieved and targeted audience(s)	
Projects' impact on community	Major impacts made on community and members	
Subtotal (Section 2)		_____/20

Section 3: Financial Education (Max: 20 points)

Criteria	Details	Score (0–5)
Financial Education Program(s) Implemented	Lists in detail all financial education programs implemented	
Measurable Goals of Program(s) & number of youth/adults reached	Describes in detail with metrics of goals & number of adults and/or youth reached	
Goals Achieved	Clearly describes goals achieved in detail with youth and/or adults	
Collaboration with other organizations	Lists organizations they have collaborated with	
Subtotal (Section 3)		_____/20

Section 4: Supporting Documents & Completeness (Max: 20 points)

Criteria	Details	Score (0-10)
Supporting Documentation Provided	CU references, pictures, marketing information submitted	



Criteria	Details	Score (0-10)
Application Completeness	All questions answered	
Subtotal (Section 4)		____/20

Section 5: Extras (Max: 20 points)

Criteria	Details	Score (0-10)
Stand Out Achievements	Lists achievements considered outside of the box that made a huge difference at their credit union and in their community	
Credit Union Growth-Membership	List any and all growth the credit union has achieved	
Subtotal (Section 5)		____/20

Total Score ____ / 100 ____ / 100

Evaluator Comments:



Outstanding Credit Union of the Year Nomination Scoring Guidance

Section 1: Philosophy in Action (Max: 20 points)

Criteria	Score Guidelines	Score (0–5)
Project(s) Implemented	<i>5 = Exceptional explanation of project implemented 4 = Strong explanation of project implemented 3= Moderate explanation of project implemented 1-2= Minimal explanation of project implemented</i>	
Measurable Goals of Project	<i>5= Exceptional explanation of measurable goals 4= Strong explanation of measurable goals 3= Moderate explanation of measurable goals 1-2 = Minimal explanation of measurable goals</i>	
Goals Achieved & Target Audience	<i>5= Exceptional explanation of goals achieved & targeted audience 4= Strong explanation of goals achieved & targeted audience 3= Moderate explanation of goals achieved & targeted audience 1-2 = Minimal explanation of goals achieved & targeted audience</i>	
Projects' impact on Day-to-Day Operations	<i>5= Exceptional explanation of impact on day-to-day operations 4= Strong explanation of impact on day-to-day operations 3= Moderate explanation of impact on day-to-day operations 1-2= Minimal explanation of impact on day-to-day operations</i>	
Subtotal (Section 1)		

Section 2: Social Responsibility Community Service (Max: 20 points)

Criteria	Score Guidelines	Score (0–5)
Project(s) Implemented	<i>5 = Exceptional explanation of project implemented 4 = Strong explanation of project implemented 3= Moderate explanation of project implemented 1-2= Minimal explanation of project implemented</i>	
Measurable Goals of Project(s)	<i>5= Exceptional explanation of measurable goals 4= Strong explanation of measurable goals 3= Moderate explanation of measurable goals 1-2 = Minimal explanation of measurable goals</i>	
Goals Achieved & Targeted Audience	<i>5= Exceptional explanation of goals achieved & targeted audience 4= Strong explanation of goals achieved & targeted audience 3= Moderate explanation of goals achieved & targeted audience 1-2 = Minimal explanation of goals achieved & targeted audience</i>	
Projects' impact on community	<i>5= Exceptional explanation of impact on community 4= Strong explanation of impact on community 3= Moderate explanation of impact on community 1-2= Minimal explanation of impact on community</i>	
Subtotal (Section 2)		



Section 3: Financial Education (Max: 20 points)

Criteria	Score Guidelines	Score (0-5)
Financial Education Program(s) Implemented	5 = Exceptional explanation of financial education program(s) implemented 4 = Strong explanation of financial education program(s) implemented 3 = Moderate explanation of financial education program(s) implemented 1-2 = Minimal explanation of financial education program(s) implemented	
Measurable Goals of Program(s) & number of youth/adults reached	5 = Exceptional explanation of measurable goals & adults/youth reached 4 = Strong explanation of measurable goals & adults/youth reached 3 = Moderate explanation of measurable goals & adults/youth reached 1-2 = Minimal explanation of measurable goals & adults/youth reached	
Goals Achieved	5 = Exceptional explanation of goals achieved 4 = Strong explanation of goals achieved 3 = Moderate explanation of goals achieved 1-2 = Minimal explanation of goals achieved	
Collaboration with other organizations	5 = Exceptional collaboration with other organizations 4 = Strong collaboration with other organizations 3 = Moderate collaboration with other organizations 1-2 = Minimal collaboration with other organizations	
Subtotal (Section 3)		

Section 4: Supporting Documents & Completeness (Max: 20 points)

Criteria	Score Guidelines	Score (0-10)
References Provided	8-10 = strong industry or CU references provided 5-7 = strong references 1-4 = Weak or only one reference 0 = None provided	
Application Completeness	8-10 = All fields complete and resume included 5-7 = Minor items missing 1-4 = Major information missing 0 = Incomplete submission	
Subtotal (Section 4)		_____/20

Section 5: Extras (Max: 20 points)

Criteria	Score Guidelines	Score (0-10)
Stand Out Achievements	8-10 = strong industry or CU references provided 5-7 = strong references 1-4 = Weak or only one reference 0 = None provided	
Credit Union Growth-Membership	8-10 = All fields complete and resume included 5-7 = Minor items missing 1-4 = Major information missing 0 = Incomplete submission	
Subtotal (Section 4)		_____/20

Total Score _____ / 100



Comments:

A large empty rectangular box for providing comments.