



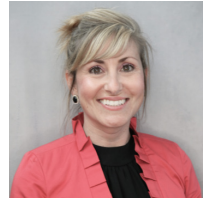
Illinois

Credit Union League

ENGAGE & LEARN

TRAINING & EVENTS

2026 SPONSORSHIP & ENGAGEMENT OPPORTUNITIES



Sandy Ramage-Kallal



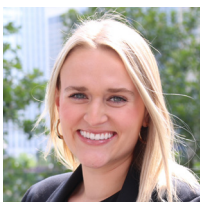
Sondra Becker



Jasmine Taylor-Newton



Kaitie Mayberry Hauser



Alexandra Leezer

The Illinois Credit Union League is excited to work with financial products and service providers at many of our 2026 events. When you become a sponsor or exhibitor with the Illinois Credit Union League, you maximize your engagement and visibility across our state.

We love our member credit unions, and our priority is to provide them with valuable and impactful learning opportunities. As a sponsor and exhibitor, you help us provide that expertise through the latest and best industry trends, services and innovations available today.

As a sponsor for an Illinois Credit Union League event, you will receive high value recognition on social platforms, website, print materials and verbal recognition. Your support also enables us to provide top-quality development, speakers and networking for our member credit unions.

As an exhibitor, you get the added benefit of engaging directly with our members by showcasing your offerings, making new contacts and building relationships. Your commitment allows credit union employees to work smarter so that they can do their jobs easier and more effectively.

We look forward to collaborating with you in 2026!

Training & Events Team

ELEVATE YOUR BRAND

Sponsor & Exhibit with the Illinois Credit Union League

Engage with our Member Credit Unions on a deeper level with our 2026 Event Sponsorship Packages. You will get access to 190+ credit unions and their key decisions makers. We have included more opportunities to be face-to-face with our credit unions and be part of the conversation.

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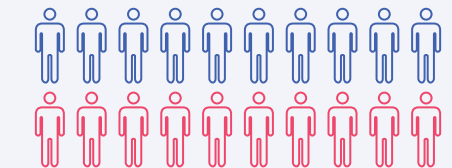
YOUR SPONSORSHIP REACH



192 CREDIT UNIONS

28K

CREDIT UNION JOBS



4M+

CREDIT UNION MEMBERS

QUICK GLANCE AT 2026 EVENTS



EVENT	DATE	ESTIMATED ATTENDEES	CU's	AUDIENCE	LOCATION	EVENT	DATE	ESTIMATED ATTENDEES	CU's	AUDIENCE	LOCATION
America's Credit Union GAC	March 1-5, 2026	100	30	CEOs, Executives, Management Team and Board of Directors	Washington, D.C.	Lending School	June 24 & 25, 2026	50	20	Lending Front-Line Staff, Lending Managers and Executives	Naperville, IL
ICU Foundation Exploring Why Workshop	March 25, 2026	30	12	Marketing, Business Development, Trainers, Human Resource, New Employees	Naperville, IL	Small Asset Size Roundtable	July 8, 2026 August 20, 2026	40	20	Credit Union Leaders \$100 million and Under in Assets	Decatur, IL & Wheaton, IL
Peer Networking Symposium	March 26, 2026	150	50	Lending, Fraud, Financial Officers, Collections, Compliance, Branch Operations/Managers, Trainers, Marketing, Business Development, Executive Assistance/Board of Director Liaisons, and Human Resources	Naperville, IL	ICU Foundation Golf Outing	September 2, 2026	100	29	CEOs, Executives, Management Team and Board of Directors	Sugar Grove, IL
						Hike the Hill	September 15 – 17, 2026	30	15	CEOs, Executives, Management Team, and Board of Directors	Washington, D.C.
						96th Annual Convention	October 22 - 24, 2026	500	79	CEOs, C-Suite, Finance, Management, Operations, Lending, Marketing Professionals, Young Professionals and Board of Directors	Chicago, IL
Manager & Leadership Workshop	April 8 & 9, 2026	50	20	Executive Leadership, Management Back-Office and Branch Managers, Human Resource, Trainers	Naperville, IL	Attorney's Conference & Compliance Symposium	November 5 & 6, 2026	35	10	CEOs, Executives/Management, Human Resources and Compliance Staff	Oakbrook, IL
Illinois State Legislative Summit	April 13 & 14, 2026	120	45	CEOs, Executives, Management Team, and Board of Directors	Springfield, IL	ICU Foundation Reality Fair Workshop	November 17, 2026	35	12	Marketing, Business Development, Trainers, Human Resource	Springfield, IL
Women's Leadership Conference	May 13 & 14, 2026	170	40	C-Suite, Aspiring Leaders and Emerging Executives, and Management Teams	Lombard, IL	Peer Networking Symposium	November 18, 2026	80	25	Lending, Fraud, Financial Officers, Collections, Compliance, Branch Operations/Managers, Trainers, Marketing, Business Development, Executive Assistance/Board of Director Liaisons, and Human Resources	Springfield, IL
Young Professionals Conference	June 11 & 12, 2026	110	35	Professionals 40 years and younger which includes C-Suite, Executives and Management teams	Naperville, IL						
CUPAC Golf Outing	June 16, 2026	80		CEOs, Executives, Management Team and Board of Directors	Lemont, IL						

*Dates are subject to change based on venue availability

SPONSOR & ENGAGEMENT OPPORTUNITIES

ICU Foundation Exploring Why Workshop

March 25, 2026 | Naperville, IL (NIU)

Sponsorship Opportunities

Event Sponsor: \$1,000

- Custom signage at event
- Verbal recognition at event
- Logo on printed agenda materials and website
- Recognition as event sponsor in the Illinois Credit Union Foundation Newsletter

EXHIBITOR OPPORTUNITIES

Peer Networking Symposium

March 26, 2026

Northern Illinois University – Naperville

8:00 am – 2:00 pm

**Sponsorship and vendor table availability*

Lending School

June 24 & 25, 2026

Northern Illinois University – Naperville

**With sponsorship purchase – limited availability*

96th ICUL Annual Convention

October 22 – 24, 2026

Hilton Chicago

**Sponsorship and Booth Packages*

Peer Networking Symposium

March 26, 2026 | Naperville, IL (NIU)

Sponsorship Opportunities

Welcome Bag Sponsor: \$1,500

- Welcome bag distributed at registration
- Welcome bag includes Kleenex, lip balm, mints, granola bar, and sponsor logo item (provided by sponsor)
- Verbal recognition during event
- Logo on printed material, website, & social media marketing

Lunch Sponsor: \$650 (2 available)

- Custom signage displayed during lunch
- Verbal recognition during event
- Logo on printed material, website, & social media marketing

Refreshment/Snack Sponsor: \$300 (2 available)

- Custom signage displayed at coffee and soda stations
- Logo on printed material, website, & social media marketing

Raffle Prize Sponsor: \$750

- 12 raffle prize bags are created to include a gift card, candy, swag and sponsor has option to include logo item (sponsor provided)
- Verbal recognition during general session
- Logo on printed material, website, & social media marketing

(12 sessions/12 raffle prizes)

Breakfast Sponsor: \$500 (2 available)

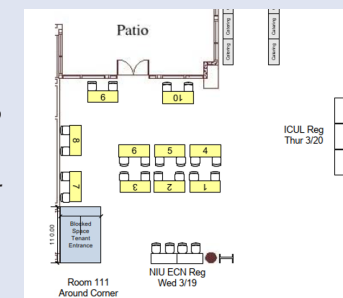
- Custom signage displayed during breakfast
- Verbal recognition during event
- Logo on printed material, website, & social media marketing

EXHIBITOR OPPORTUNITIES

Credit Union Exhibitor Showcase: \$650 per exhibitor space

- 10 available
- 2 Exhibitor registrations included

Space includes:
1) 6' table, tablecloth, 2 chairs, shared power, materials handling for shipments



Manager & Leadership Workshop

NEW!

April 8 & 9, 2026 | Naperville, IL (NIU)

Sponsorship Opportunities

Welcome Bag Sponsor: \$1,500

- Welcome bag distributed at registration
- Welcome bag includes Kleenex, lip balm, mints, granola bar, plus sponsor logo item (sponsor provided)
- Verbal recognition during event
- Logo on printed material, website, & social media marketing

1 event registration included

Lunch Sponsor: \$650 (2 available)

- Custom signage displayed during lunch
- Verbal recognition during event
- Logo on printed material, website, & social media marketing

Breakfast Sponsor: \$500 (2 available)

- Custom signage displayed during breakfast
- Verbal recognition during event
- Logo on printed material, website, & social media marketing

Refreshment/Snack Sponsor: \$300 (2 available)

- Custom signage displayed at coffee & soda stations
- Verbal recognition during event
- Logo on printed material, website, & social media marketing

Women's Leadership Conference

May 13 & 14, 2026 | Lombard, IL (Westin Hotel and Harry Caray's)

Sponsorship Opportunities

Keynote Speaker Sponsorship: \$3,500

- Opportunity to introduce Keynote Speaker
- Verbal public acknowledgment from Libby Calderone, ICUL President/CEO
- Custom signage at event
- Logo on printed material, website, & social media marketing

2 event registrations which includes pre-event reception

Welcome Women's Care Package Sponsor: \$1,750

- Welcome bag distributed at registration
- Welcome bag includes Kleenex, lip balm, mints, granola bar, plus sponsor logo item (sponsor provided)
- Verbal recognition during welcome and closing session
- Logo on printed material, website, & social media marketing

1 event registration which includes pre-event reception

Night Cap Sponsor: \$1,000 (2 available)

Networking Event

- Drink tickets customized with sponsor logos
- Signature drink created for your company
- Custom signage displayed during event
- Logo on printed material, website, & social media marketing

1 event registration which includes pre-event reception

Lunch Sponsor: \$500 (4 available)

- Custom signage displayed during breakfast/coffee
- Logo on printed material, website, & social media marketing

Leadership Gift Sponsor: \$2,000 (2 available)

- Gift to be given to all attendees and branded with logo
- Verbal recognition from Libby Calderone, ICUL President/CEO
- Custom signage at event
- Logo on printed material, website, & social media marketing

2 event registrations which includes pre-event reception

Flowers that Empower Sponsor: \$1,500

- Floral includes-networking reception floral, stage floral, main table centerpieces and floral touches throughout the conference
- Custom signage at event
- Verbal recognition during welcome and closing
- Logo on printed material, website, & social media marketing

1 event registration which includes pre-event reception

Sweet Treat Sponsor: \$600 (2 available)

Networking Event

- Custom signage displayed by desserts during reception
- Verbal recognition during reception
- Logo on printed material, website, & social media marketing

Wakeup Sponsor: \$300 (5 available)

- Custom signage displayed during breakfast
- Logo on printed material, website, & social media marketing

Young Professional Conference

June 11 & 12, 2026 | Naperville, IL (Embassy Suites)

Sponsorship Opportunities

Food Sponsor: \$3,000 Exclusive or (\$1000 Breakfast and \$2000 Lunch)

- Custom signage displayed during breakfast/lunch
- Shout outs during event
- Social media shoutout & logo on website

1 event registration

Networking Activity Sponsor: \$2,250

Networking Event/Team Building Scavenger Hunt

- Custom signage at event
- Shout outs during event
- Social media shoutout & logo on website

1 event registration

Community Give Back Sponsor: \$500 (2 available)

- Supplies for volunteer activity
- Custom signage at event
- Shout outs during event
- Social media shoutout & logo on website

Basket Sponsors: \$200 (10 available)

- In-kind gifts for \$200
- Create your own basket with a value of \$200 or purchase a basket sponsorship and let us make the basket for you
- Logo on website & signage at event

Note * networking basket raffle – all proceeds go to a local women's charity

Networking Dinner Sponsor: \$2,500

Pre-conference Networking Event

- Speak at event or video to be played during event
- Custom signage at event
- Shout outs during event
- Social media shoutout & logo on website

1 event registration

T-shirt Sponsor: \$2,200

- T-shirt to be branded with logo/name
- Custom signage at event
- Shout outs during event
- Social media shoutout & logo on website

1 event registration

Leadership Sponsor - \$250 (multiple available)

- Custom signage at event
- Shout outs during event
- Social media shoutout & logo on website

Lending School

June 24 & 25, 2026 | Naperville, IL (NIU)

NEW!

Sponsorship Opportunities

Welcome Bag Sponsor: \$1,500

- Welcome bag distributed at registration
- Welcome bag includes Kleenex, lip balm, mints, granola bar, plus sponsor logo item (sponsor provided)
- Verbal recognition during event
- Custom signage at event
- Logo on printed material, website, & social media marketing
- Exhibitor table available for 2 representatives

1 event registration

Lunch Sponsor: \$1,000

- Custom signage displayed during lunch
- Verbal recognition during event
- Logo on printed material, website, & social media marketing
- Exhibitor table available for 2 representatives

1 event registration

Breakfast Sponsor: \$500

- Custom signage displayed during breakfast
- Verbal recognition during event
- Logo on printed material, website, & social media marketing

Refreshment/Snack Sponsor: \$300 (2 available)

- Custom signage displayed at coffee and soda stations
- Verbal recognition during event
- Logo on printed material, website, & social media marketing

Small Asset Size Roundtable

July 8, 2026 | Decatur, IL (Land of Lincoln Credit Union)

August 20, 2026 | Wheaton, IL (Cantigny)

Sponsorship Opportunities

Welcome Bag Sponsor: \$1,500

- Welcome bag distributed at registration
- Welcome bag includes Kleenex, lip balm, mints, granola bar, plus sponsor logo item (sponsor provided)
- Verbal recognition during event
- Logo on printed material, website & social media marketing

1 event registration & a table with vendor information can be set up near registration

Lunch Sponsor: \$800 (2 available)

- Custom signage displayed during lunch
- Verbal recognition during event
- Logo on printed material, website, & social media marketing

Breakfast Sponsor: \$500 (2 available)

- Custom signage displayed during breakfast
- Verbal recognition during event
- Logo on printed material, website, & social media marketing

Refreshment/Snack Sponsor: \$300 (3 available)

- Custom signage displayed at beverage /snack areas
- Logo on printed material, website, & social media marketing

ICU Foundation Reality Fair Workshop

November 17, 2026 | Springfield, IL (Illinois Educators Credit Union)

Sponsorship Opportunities

Event Sponsor: \$1,000

- Custom signage at event
- Verbal recognition at event
- Logo on printed agenda materials and website
- Recognition as event sponsor in the Illinois Credit Union Foundation Newsletter

Peer Networking Symposium

November 18, 2026 | Springfield, IL (Illinois Educators Credit Union)

Sponsorship Opportunities

Welcome Bag Sponsor: \$1,500

- Welcome bag distributed at registration
- Welcome bag includes Kleenex, lip balm, mints, granola bar, plus sponsor logo item (sponsor provided)
- Verbal recognition during event
- Logo on printed material, website, & social media marketing

Breakfast Sponsor: \$500 (1 available)

- Custom signage displayed during breakfast
- Verbal recognition during event
- Logo on printed material, website, & social media marketing

Raffle Prize Sponsor: \$750

- 12 raffle bags are created to include a gift card, candy, swag & sponsor has the option to include a logo item
- Verbal recognition during event
- Logo on printed material, website, & social media marketing

Refreshment/Snack Sponsor: \$300 (2 available)

- Custom signage displayed at coffee and soda stations
- Verbal recognition during event
- Logo on printed material, website, & social media marketing

Lunch & Learn Sponsor: \$650

- Custom signage displayed during lunch
- Verbal recognition during event
- Logo on printed material, website, & social media marketing

Attorney's Conference & Compliance Symposium

November 5 & 6, 2026 | Oakbrook, IL (Hyatt Lodge)

Sponsorship Opportunities

Reception Sponsor: \$1,000

*Sponsorship provides open bar and appetizers to attendees following the first day of sessions at the Hyatt Lodge in Oak Brook

- 3-minute welcome and thank you opportunity
- Custom signage displayed to recognize sponsorship
- Verbal recognition during event
- Logo on printed material, website, & social media marketing

Lunch Sponsor: \$750

- 3-minute welcome and thank you opportunity
- Custom signage displayed during lunch
- Verbal recognition during event
- Logo on printed material, website, & social media marketing

Beverage Sponsor: \$500

- Customized travel mugs to be distributed to all attendees (provided by sponsor)
- Custom signage displayed at coffee and soda stations
- Verbal recognition during event
- Logo on printed material, website, & social media marketing

Breakfast Sponsor: \$350

- 3-minute welcome and thank you opportunity
- Custom signage displayed during breakfast
- Verbal recognition during event
- Logo on printed material, website, & social media marketing

ADVOCACY EVENT SPONSOR OPPORTUNITIES

Governmental Affairs Conference (GAC)

March 1 – 5, 2026 | Washington, D.C.

Sponsorship Opportunities

Gold: \$5,000 (2 available)

- Logo on printed agenda, GAC landing page, Webinar
- Verbal public acknowledgment
- Logo on all sponsor signage in hospitality suite
- Up to 3 people at private Illinois dinner (Sunday night)

Silver: \$2,500

- Logo on printed agenda, GAC landing page, Webinar
- Verbal public acknowledgment
- 1 person at private Illinois dinner (Sunday night)

Bronze: \$1,000

- Logo on printed agenda, GAC landing page, Webinar
- Verbal public acknowledgment
- Logo on all sponsor signage in hospitality suite

Illinois State Legislative Summit

April 13-15, 2026 | Springfield, IL (Abraham Lincoln Hotel)

Sponsorship Opportunities

Premier: \$5,000 +

- Reception banner splash
- Webinar preview presentation
- Registration sponsor page
- Event sponsor board
- E-Packet sponsor page

4 full registrations; 2 reception registrations

Signature: \$2,000-\$3,500

- Registration sponsor page
- Event sponsor board
- E-Packet sponsor page

1 full registration; 1 reception registration

Supporter: \$500-\$750

- Event sponsor board
- E-Packet sponsor page

1 reception registration

Refreshment: \$300 (limited to 4)

- Beverage table sign (coffee/tea station)

Supreme: \$3,500-\$4,500

- Reception banner splash
- Webinar preview presentation
- Registration sponsor page
- Event sponsor board
- E-Packet sponsor page

2 full registrations; 1 reception registration

Patron: \$750-\$2,000

- Event sponsor board
- E-Packet sponsor page

2 reception registrations

Hike the Hill

September 15-17, 2026 | Washington, D.C.

Sponsorship Opportunities

Event Sponsor: \$1,000

- Registration sponsor
- E-Packet sponsor

1 full registration

GOLF SCRAMBLE SPONSOR OPPORTUNITIES

CUPAC Golf Outing

June 16, 2026 | Lemont, IL (Ruffled Feathers Golf Course)

Sponsorship Opportunities

Awards Dinner Co-Sponsorship: \$1,000 (2 available) <ul style="list-style-type: none"> • Custom signage at dinner and in printed materials • Logo on website
19th Hole Sponsor: \$1,000
Beverage Cart Sponsor: \$750
Snack Bag Sponsor: \$500
Bloody Mary Sponsor: \$500
Hole Sponsor: \$500 <ul style="list-style-type: none"> • Representative sponsor to staff the hole • Includes dinner for representative
Contest Hole Sponsor: \$250 (6 available)
Hole Sponsor: \$150

ICU Foundation Golf Outing

September 2, 2026 | Sugar Grove, IL (Bliss Creek Golf Course)

Sponsorship Opportunities

Awards Dinner Sponsor: \$5,000 <ul style="list-style-type: none"> • Speaking opportunity at dinner • Prominent program listing • Personalized sign 	Lunch Sponsor: \$3,500 <ul style="list-style-type: none"> • Logo on lunch tickets • Prominent program listing • Personalized sign
Putting Contest Sponsor: \$2,000 <ul style="list-style-type: none"> • Logo on entry tickets • Prominent program listing • Personalized sign 	Skills Contest Sponsor: \$1,000 (3 available) <ul style="list-style-type: none"> • Personalized sign at contest hole • Listing in program
Beverage Cart Sponsor: \$750 (limited # available) <ul style="list-style-type: none"> • Personalized sign on beverage cart • Listing in program 	Mulligans or Dinner Program Sponsor: \$500 (1 each available) <ul style="list-style-type: none"> • Logo on Mulligans or dinner program cover • Listing in program
Premium Hole Sponsor: \$500 (limited # available) <ul style="list-style-type: none"> • Personalized sign at hole • Lunch and dinner for 1 company representative • Listing in program 	Hole Sponsor: \$200 (limited # available) <ul style="list-style-type: none"> • Personalized sign at hole • Listing in program
General Sponsor: up to \$200 <ul style="list-style-type: none"> • Listing in program 	

*Questions regarding Foundation opportunities or sponsorships? **Contact hello@icul.com**

CUPAC Auction & Wine Pull

October 22, 2026 | Chicago, IL (Hilton)

Sponsorship Opportunities

Platinum Sponsor: \$5,000
Mobile Bidding Sponsor: \$2,500
Silent Auction Sponsor: \$2,000
Mike Frye Memorial Wine Pull Sponsor: \$1,000

** Contributions are not deductible as charitable contributions for federal income tax purposes. A copy of our report filed with the State Board of Elections is (or will be) available on the Board's official website (www.elections.il.gov) or for purchase from the State Board of Elections in Springfield, IL. Contributions are strictly voluntary and will be used for political purposes. You have the right to refuse to contribute without reprisal. Giving levels are suggested amounts. More or less may be contributed. Contributor will not be favored or disadvantaged by reason of the amount contributed or decision not to contribute. A portion or your entire donation may be forwarded to ACU PAC, the federal political action committee of America's Credit Unions.**

*For any questions regarding Advocacy opportunities or sponsorships, please reach out to Abby Walsh, Director, Political Action: **Abby.Walsh@ICUL.com**

96TH ANNUAL CONVENTION SPONSOR & ENGAGEMENT OPPORTUNITIES



October 22-24, 2026 | Chicago, IL (Hilton)

Platinum Sponsors: \$25,000 (2 available)

- Includes 1 large Exhibit Hall booth space (20' x 16' - does not include furniture, electric, etc.)
- Logo on Convention related signs not connected to an event sponsored by others
- Logo on entrance display to Exhibit Hall
- Full page advertisement in Convention pocket booklet
- Listed as Platinum Sponsor in all Convention materials
- 8 complimentary tickets to all ticketed events
- Listed on all pages of event website as a Platinum Sponsor
- Script announcement of your sponsorship at the Opening Session
- Organization name and logo on welcome page of Convention pocket booklet
- Logo inclusion in email campaign and social campaigns
- 8 Exhibit Hall registrations included (\$2,800 value)

Spotlight Sponsors: \$15,000 - \$10,000 (6 available)

- Exclusive opportunity to speak at one education breakout session or sponsor session with introduction of speaker. **Education topics and presentation materials must be approved by the Training and Events Team prior to Annual Convention*
- Price of sponsor varies depending on session time (morning breakout, mid-afternoon breakout or late afternoon breakout)
- Includes 1 Exhibit Hall booth space (10' x 8' - does not include furniture, electric, etc.)
- Premium booth location within Exhibit Hall
- Customized sponsor signage throughout Exhibit Hall and Convention
- 4 complimentary tickets (to all ticketed events)
- Listed as event sponsor in all Convention materials related to the event
- Listed as Spotlight Sponsor in Convention app
- Full page advertisement in Convention pocket booklet featuring breakout session
- Listed on event website as sponsor
- Exclusive breakout session is featured in email promo campaign, socials, website, event app and Convention pocket booklet

Platform Sponsors: \$10,000 - \$8,000 (6 available)

<p>Name Badge Sponsor: \$10,000</p> <ul style="list-style-type: none"> • Full color printed name badge • Customized with sponsor logo • 600+ printed name badges 	<p>Name Badge Lanyard Sponsor: \$10,000</p> <ul style="list-style-type: none"> • Full imprint lanyard • Customized with sponsor logo • 600+ printed name badges with customized lanyards
<p>Entertainment Lounge Sponsor: \$10,000</p> <ul style="list-style-type: none"> • Premier booth with large couches, tables, and seating • Edison string lighting • Entertainment to attract attendees to your booth 	<p>Registration Sponsor: \$8,000</p> <ul style="list-style-type: none"> • Prominent logo and acknowledgement in the registration lounge • Logo on website, Convention pocket booklet & socials • Printed marketing material in every attendee Convention bag • Opportunity to include a logo item in ALL attendees bags
<p>Mobile Solutions Sponsor: \$8,000</p> <ul style="list-style-type: none"> • Increased brand visibility & awareness • Over 100,000 impressions • Personalized announcements everyday • Brand/Logo on Convention App as sponsor • Targeted audience engagement • Sponsored surveys to go out daily to session attendees. Logo included on each survey 	<p>Hotel Room Key Sponsor: \$8,000</p> <ul style="list-style-type: none"> • Customizable hotel room key • Include QR code to website • Distributed at hotel check-in • Keep your brand in the hands of all attendees • 1,000 room keys ordered

Platform Sponsorship Includes:

- Includes 1 Exhibit Hall booth space (10' x 8' - does not include furniture, electric, etc.)
- Premium booth location within Exhibit Hall

- ½ page advertisement in back section of Convention pocket booklet
- Customized sponsor signage throughout Exhibit Hall and Convention

- Listed as event sponsor in all Convention materials related to the event and app
- Listed on event website as sponsor
- Logo inclusion in email campaign and social campaigns
- 4 Exhibit Hall registrations included (\$1,400 value)

Gold Sponsors: \$7,000 - \$3,500 (13 available)

Exhibit Hall Food Sponsor: \$7,000 (3 available)

- Receive custom signage at all food stations
- Custom napkins with sponsor logo for food items

Sponsorship is for Thursday & Friday

Friday Reception Sponsor: \$5,000 (3 available)

- Custom signage for sponsors at reception & on website
- Includes 2 reception tickets

Network with convention attendees while enjoying an open bar, good food & entertainment

Friday Networking Lunch Sponsor: \$3,500 (2 available)

- Custom signage at all food stations
- Custom napkins with sponsor logo for food items

Gold Sponsorship Includes:

- Includes 1 Exhibit Hall booth space (10' x 8' – does not include furniture, electric, etc.)
- ½ page advertisement in back section of Convention pocket booklet
- Listed as sponsor in all Convention materials including Convention app
- Listed on event website as sponsor
- 3 Exhibit Hall registrations (\$1,050 value)

Exhibit Hall Bar/Beverage Sponsor: \$5,500 (3 available)

- Custom signage at all bar stations
- Custom napkins with sponsor logo for cocktail drinks

Exhibit Hall Coffee/Tea Sponsor: \$5,000 (2 available)

- Custom signage at all coffee/tea stations
- Custom coffee sleeves with sponsor logo for beverage cups

Silver Sponsors: \$2,500 - \$1,200 (7 available)

Exhibit booths are NOT included but are required to purchase with Silver Sponsorship level

Exhibit Hall Photo Station Sponsor: \$2,500

- Custom signage at photo station booth & throughout exhibit hall
- Logo included on photo

Convention Bags Sponsor: \$1,200 (6 available)

- Reusable tote bags with sponsor logo
- Custom signage
- Totes given to all attendees at registration (500+)

Silver Sponsorship Includes:

- Exhibit booths are NOT included but are required to purchase with silver sponsorship level
- Logo on any signage related to your sponsored event
- ¼ page advertisement in back section of Convention pocket booklet
- Listed as sponsor in all Convention materials including Convention app
- Listed on event website as sponsor
- 2 Exhibit Hall registrations (\$700 value)

Leadership Sponsors: \$2,000 - \$1,250 (6 available)

Exhibit booths are NOT included but are required to purchase with Leadership Sponsorship level

Crasher Lunch Sponsor: \$2,000

- Logo included on all YP materials
- Special recognition to YP CEOs & Executives
- Invited to speak at Crasher lunch

Crasher T-Shirt Sponsor: \$1,500

- Logo on t-shirt
- 30+ shirts printed
- T-shirts worn by Crashers on Friday at Convention
- Invited to speak at Crasher session

Crasher Dinner Sponsor: \$1,500 (2 available)

- Logo included on all YP materials
- Special recognition to YP CEOs & Executives
- Invited to speak at Crasher dinner

Crasher Activity Sponsor: \$1,250 (2 available)

- Logo included on all YP materials
- Special recognition to YP CEOs & Executives
- Invited to attend YP activity

Leadership Sponsorship Includes:

- Exhibit booths are NOT included but are required to purchase with leadership sponsorship level
- Listed as sponsor in all Convention materials including Convention app
- ¼ page advertisement in back section of Convention pocket booklet
- Custom signage created for each exclusive sponsor
- Listed on event website as sponsor
- 1 Exhibit Hall registration (\$350 value)

Bronze Sponsorship Includes: (multiple available)

YPAC Award Sponsor: \$700

- Recognize the Young Professional Committee Awards
- Logo included on all YP materials
- Special recognition to YP CEOs & Executives
- Invited to speak at Crasher session

Exhibit Hall Booths

Standard Booth: \$3,000 (begins May 1)
Early Bird \$2,8000 (ends April 30)

Includes:

- 8'x10' booth (standard booth) includes 6' table, 2 chairs, and wastebasket
- Assigned booth number will be included in Convention pocket booklet, Convention app & interactive map of Exhibit Hall floor/booths
- Exhibitor company name and booth representatives will be listed in the Convention app
- Additional booth requirements such as electricity or furniture can be ordered through exhibitor services in late September
- 2 Exhibit Hall registrations

In-Kind Sponsor: \$350 (multiple available)

- Exhibit booths are NOT included. No booth purchase required
- Listed as sponsor in all Convention materials including Convention app
- Logo included on all YP materials
- Listed on event website as sponsor

Walking Exhibitor: \$2,700 (Limited to 5)

Includes:

- No booth & no Exhibit Hall number will be assigned
- Access to the Exhibit Hall for attendee mingling
- Listed in Convention pocket booklet and Convention app as walking exhibitor
- 2 Exhibit Hall registrations

YP Support Sponsor: \$250 (multiple available)

- In-Kinds sponsor
- Logo included on all YP materials

Exhibit booths not included, and not mandatory for sponsorship

Standing Booth: \$1,500 (Limited to 4)

Includes:

- Cocktail Round only with back draping. Chairs must be purchased through exhibitor services
- Assigned booth number will be included in Convention pocket booklet, Convention app and interactive map of Exhibit Hall floor/booths
- Exhibitor company name and booth representatives will be listed in the Convention app
- Additional booth requirements such as electricity or furniture can be ordered through exhibitor services in late September
- 1 Exhibit Hall registrations

NEW for 2026*

Convention Outreach Special:

Looking for new ways to increase your brand visibility and maximize your outreach potential?

Put your brand to work with additional marketing and outreach options that are available for Convention with on-site branding. Please contact Kaitie at Kaitie.Hauser@ICUL.com to learn more about potential marketing opportunities. Opportunities based on space availability and are subject to change.

Important Information for Exhibitors and Sponsors:

- Registration for sponsors begins **February 2026**
- Registration for exhibitors begins **March 2026**
- Early Bird registration ends **April 30, 2026**
- All registrations end **August 31, 2026** (or when SOLD OUT)
- Any exhibitor booth or walking/standing exhibitor purchase after August 31, 2026, is not guaranteed to be listed in convention pocket booklet or any other print materials
- Custom packages available based on your budget, please contact Kaitie.Hauser@ICUL.com
- For any other questions or information, please contact Kaitie.Hauser@ICUL.com

All Exhibitor Booths Include:

- Attendee list with email addresses provided in mid-October when attendee registration closes
- Attendee list email addresses provided post-event
- Exhibitor registration includes access to all breakout sessions and to the general session welcome address
- Exhibitors are welcome to enjoy food and drinks in the Exhibit Hall on Thursday and Friday
- Ticketed Events tickets can be purchased in addition to booth registration (reach out to hello@icul.com)
- Additional exhibitor registrations can be purchased for \$350

We look forward to collaborating with you in 2026!

Exhibitor Hall Date and Hours:

Thursday, October 22

*Move-In 10:00 am

*Exhibit Hall Opens 3:30 pm

Friday, October 23

*Exhibit Hall 12:00 pm – 2:00 pm

*Move-Out 2:00 pm

**Move-In Hours/Move-Out Hours and Exhibit Hall Showtimes are subject to change.*



CUPAC
Credit Union
Political Action Council



Illinois
Credit Union Foundation

For more information on Sponsorship & Engagement opportunities, email hello@icul.com