



CU CAFÉ Conference

CUNA Advocacy Training



Richard Gose



Adam Engleman

Wednesday, July 24, 2019 – 2:00- pm – 5:00 pm

2:00 – 2:45pm

What is Advocacy and What Role Do You Play

Richard Gose – Chief Political Officer, CUNA

2:45 – 3:00 pm

CUNA Political Program Overview

Adam Engleman - Director of Federal Grassroots and Programs, CUNA

3:00 – 3:20 pm

The Role of Your League

Keith Sias – SVP of Governmental Affairs, Illinois Credit Union League

3:20 – 3:30 pm - Networking Break

3:30 – 4:15 pm

Congressional Staff Panel

Moderator - Keith Sias

4:15 – 5:00 pm

Crafting and Promoting Your Story and Practice

Richard Gose & Adam Engleman

About the presenters:

Richard Gose, Chief Political Officer, CUNA

rgose@cuna.coop | 202-508-6714

Richard Gose is the chief political officer for the Credit Union National Association. He has worked as a political affairs and trade association professional for nearly 30 years. His skills in campaign politics, grassroots activation, the legislative process and communication have helped CUNA win advocacy battles on a variety of fronts.

Adam Engleman, Director, Federal Grassroots and Programs, CUNA

aengleman@cuna.coop | 202-824-6286

Adam originally joined the Credit Union National Association as Legislative Affairs Administrative Coordinator in April 2010 and was promoted to Grassroots Manager and then Director of Federal Grassroots and Programs. Adam interned in the office of Rep. Tim Holden, Pennsylvania, and worked and volunteered on several campaigns for races at the local level in Minneapolis and on John Kerry's Presidential campaign.