



**Media Release**  
FOR IMMEDIATE DISCUSSION  
June 21, 2019

## **Rock Valley CU Plants 1,200 trees in our National Forests due to focus on members' security and being environmentally conscious**

RVCU is committed to providing our members with Anytime, Anywhere Banking – 24/7/365 – through technology. One initiative for 2019 is to encourage more members to enroll in eStatements because of the safety and security features, but more importantly the impact it makes on our environment.

### **Plant 1,000 Trees in 2019**

Our goal as a credit union was to plant 1,000 trees in our national forest, so on January 1 we began an awareness campaign of why members should enroll in eStatements and said for every new eStatement enrollment we would plant a tree.

As of May 31, 2019 we have 1,200 members who have signed up and today we made a donation to the National Forest Foundation to plant 1,200 trees in our national forests. Although we achieved our goal of 1,000 new eStatement enrollments already, we are continuing this awareness through December 31, 2019. We are excited our members have embraced the technology and want to help conserve our environment.

Dear Rock Valley,

On behalf of the National Forest Foundation (NFF) Board, staff, and many constituents, thank you for your recent support in the amount of \$1,200.00 and for your commitment to the health of our National Forest System: 193 million acres of remarkable beauty, clear streams, majestic mountains, open valleys, and so much more. Whether you supported the NFF with a gift of trees, donated in honor of a loved one, or contributed in some other way, you are directly helping ensure the health and vitality of these iconic landscapes.

All details of your gift have been received, and this email serves as your official acknowledgment. If you made a tribute gift in honor or memory of someone, the primary details are included in the confirmation information listed below.

From restoring forest resiliency after wildfires to removing invasive weeds to enhancing wildlife habitats, the NFF is committed to ensuring our forests and grasslands across the country remain vibrant and healthy.

We hope you have many opportunities to explore your National Forest System, and we hope you stay connected to our work. Please visit our site frequently at [nationalforests.org](http://nationalforests.org), and sign up for our free, informative emails. Thank you again for your support.

Kind regards,  
President and CEO  
National Forest Foundation

The benefits of eStatements are :

- ☑ Members receive their statement faster. No waiting for mailed statements.
- ☑ View statements online at any time.
- ☑ Avoid the inconvenience of filing paper statements. Build a statement archive up to 24 months automatically.
- ☑ Download, save or print statements when it's convenient.
- ☑ Increase protection against identity theft. eStatements are password protected and this eliminates having a paper statement sitting in the mailbox.
- ☑ Eliminates paper.
- ☑ Conserve natural resources.
- ☑ Help save the environment!
- ☑ It's Free! No charge for this valuable service.

Rock Valley Credit Union is a community credit union that is open to anyone who lives, works, worships or attends school in Winnebago, Boone, Ogle, Lee, DeKalb and Stephenson counties in Illinois or Rock, Green and Walworth counties in Wisconsin.

**Lori Perkins, CUCME**

VP Marketing & Business Development

**Rock Valley Credit Union**

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