

From: **(Insert your credit union, CEO or CU Board member)**

Subject Option 1: Thank You for Serving the Members

Subject Option 2: Collecting Stories

Subject Option 3: We Are a Family

(Insert your credit union logo or header here. Header graphics should be between 600-700 pixels wide, usually 100-200 pixels high.)

Dear Staff,

On behalf of the Leadership at **(Your credit union's name)**, I want to thank you for your diligent work during the Coronavirus disease (COVID-19) pandemic. I know that this pandemic has added additional stress on all our lives, but I appreciate your work in these dire times as we work to provide superior service to our members.

You are financial first responders. Like first responders you are helping to protect and serve our community in challenging times – like right now. I know we are in uncharted waters, but our people helping people response has been such a familiar comfort.

If you have had a special interaction with a member, we would like to hear about it. You can share it [here. Credit unions throughout Illinois have banded together to collect stories and show how we are serving our members during these difficult times.](#) You can film a short video or write about it.

An email will be sent out to our members reaffirming we are here for them, educating them about the credit union difference, and providing the opportunity for them to also share any story they may have. These stories will be shared with state lawmakers to demonstrate the great work credit unions are doing throughout the state to help members weather the storm during COVID-19.

Please take care of yourself and your families. We are a family and will get through this together. If you have any questions or concern, please do not hesitate to reach out to me.

Sincerely,

(Insert your credit union, CEO or Board member)