



PRESS RELEASE

FOR IMMEDIATE RELEASE

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LAND OF LINCOLN CREDIT UNION PARTNERS WITH SPRINGFIELD AREA HIGH SCHOOLS TO OFFER FINANCIAL EDUCATION AND DONATIONS TO STUDENTS

Decatur, Illinois, April 27th, 2021– Land of Lincoln Credit Union (LLCU) of Springfield launched a new financial education program called “First Step Initiative.” The program is designed to increase financial education and money management basics among high school students in the Springfield area. Branch Manager and LLCU staff of Springfield partnered with three Springfield area high schools; Southeast, Lanphier and Springfield High, to offer the program.

As a part of the program, LLCU provided a monetary donation to each school and will continue to do so annually. Additionally, LLCU will actively provide the student body with free financial seminar offerings, as well as access to online interactive learning. The goal of the program is to help students build a better understanding of money management, in turn positioning them for greater financial success and health after graduation.

“With the demanding curriculum that high school students have in basic coursework, over the years, the emphasis on basic money management principles has become less frequently taught,” stated Conrado Guemes, LLCU Springfield Branch Manager. “We wanted to help educators bring more of this type of consumer education back with free offerings and resources provided by LLCU. We are very excited to be able to offer this type of education to our youth.”

For more information about the LLCU First Step Initiative program, or to inquire about offering it at your organization, please email llcu@llcu.org

[Top Photo – Southeast High School (shown left to right): Cody Trigg, Southeast High School Principal; Camille Delavega, LLCU Staff; Conrado Guemes, LLCU Springfield Branch Manager]

[Middle Photo – Lanphier High School (shown left to right): Artie Doss, Lanphier Principal; Conrado Guemes, LLCU Springfield Branch Manager.]

[Bottom Photo – Springfield High School (shown left to right): Lisa Leardi, Springfield High Principal; Conrado Guemes, LLCU Springfield Branch Manager; Jelena Marasevic, LLCU Staff]

Land of Lincoln Credit Union was founded in 1947. As a full-service financial institution, LLCU serves over 30,000 members. It is the largest Decatur-based credit union. Membership in LLCU is open to anyone who lives or works in 27 Illinois counties and their immediate family members. LLCU offers 11 convenient locations in 8 cities to best serve the needs of its membership. As a part of the CO-OP shared branching network, members also have fee-free access to over 5,000 branches and 30,000 ATM locations nationwide. For more information, visit www.llcu.org.

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