



## **PRESS RELEASE • [FOR IMMEDIATE RELEASE]**

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### **LAND OF LINCOLN CREDIT UNION ANNOUNCES DILLON CROSIER IS THE NEW BRANCH MANAGER of BLOOMINGTON-NORMAL BRANCH**

Decatur, Illinois, October 12<sup>th</sup>, 2022— Land of Lincoln Credit Union (LLCU) announced that Dillon Crosier has been hired as the new Branch Manager of the newly relocated Bloomington-Normal branch. Crosier will oversee the sales and operations of the Bloomington branch, as well as serving as a Loan Officer. Prior to joining LLCU, Crosier was employed at State Farm Insurance Co. He has over 10 years of experience in the financial services industry, having also served as a Retail Banker and Lead Customer Representative for Heartland Bank & Trust Co. in Bloomington.

“We are delighted to have Dillon join our team, especially because he brings a tremendous amount of experience with providing quality customer [member] service,” stated Robert Ares, LLCU President & CEO. “Dillon is the right person to guide our Bloomington team as they journey through this growth phase, while providing stellar service to our members simultaneously.”

Crosier lives in Bloomington and is a graduate of Heartland Community College. He is currently pursuing an additional degree from the University of Phoenix. Crosier is active in community outreach, serving as a Financial Advisor to Mid Central Community Action – where he has taught community members about the importance of credit scores and budgeting. His office will be located at 1709 S. Veterans Parkway, Bloomington, IL 61701.

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*Land of Lincoln Credit Union was founded in 1947. As a full-service financial institution, LLCU serves nearly 35,000 members. Membership in LLCU is open to anyone who lives or works in 27 Illinois counties and their immediate family members. Land of Lincoln Credit Union offers 13 convenient locations in 8 cities to best serve the needs of its membership. As a part of the CO-OP shared branching network, members also have access to over 5,000 branches and 30,000 ATM locations nationwide. For more information, visit us online at [llcu.org](http://llcu.org).*