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2023 Illinois Credit Unions Awarded National Recognition

Naperville, Illinois (August 29, 2023) - Six Illinois credit unions were awarded national recognition by the Credit Union National Association (CUNA) for their hard work and dedication to their members and communities they serve.

The three awards categories honor credit unions for their amazing initiatives to spread financial literacy (Desjardins), increase social responsibility by supporting their local communities (Dora Maxwell), and demonstrate the credit union philosophy of “people helping people” through their actions (Louise Herring).

The Illinois Credit Union League (ICUL) congratulates the Illinois winners of these prestigious awards for their service to members and their communities. “Congratulations to these deserving credit unions for being recognized by CUNA with these awards,” said Tom Kane, ICUL President/CEO. “I’m always impressed with the variety and quality of the initiatives submitted by Illinois credit unions and this year was no exception.”

The Dora Maxwell Social Responsibility Award is given to a credit union or chapter for honorable involvement in community projects and activities. In 2023 CUNA bestowed this great on honor on:

- 1st place: Land of Lincoln Credit Union - 2022 Community Investment Commitment - 250 MIL - 1 BIL
- 2nd place: Revity Credit Union - Don’t Stop Donatin’ Jeans Program - 250 MIL - 1 BIL
- 3rd place: 1st MidAmerica Credit Union - CU in the Community Videos Highlight Nonprofits - 250 MIL - 1 BIL
- 1st place: Scott Credit Union - Surprise Squad - More than 1 BIL
- 2nd place: Great Lakes Credit Union - GLCU Scholarship Program - More than 1 BIL

The Louise Herring Philosophy-in-Action Award is bestowed to credit unions that do an extraordinary job incorporating the credit union philosophy into daily operations. In 2023 CUNA bestowed this great on honor on:

- 1st place: Revity Credit Union - Volunteer Income Tax Program - 250 MIL - 1 BIL
- 2nd place: Earthmover Credit Union - Parties N Rec - 250 MIL - 1 BIL
- 1st place: Great Lakes Credit Union - Fee Eliminations/Reductions - More than 1 BIL

Finally, the Desjardins Adult and Youth Financial Education Award recognizes leadership within the credit union movement on behalf of financial literacy for members and non-members of all ages. In 2023 CUNA bestowed this great on honor on:

- 1st place: Revity Credit Union - (Financial FUNdamentals) Youth Category - 250 MIL - 1 BIL
- 2nd place: 1st MidAmerica Credit Union - (Reality Fairs Go Digital) - Youth Category - 250 MIL - 1 BIL
- 3rd place: Earthmover Credit Union - (Youth Saver Challenge) - 250 MIL - 1 BIL
- 1st place: Great Lakes Credit Union - (Mad City Money) Youth category - More than 1 BIL
- 1st place: Scott Credit Union - (Financial Family Feud) - Adult category - More than 1 BIL
- 2nd place: Great Lakes Credit Union - (Great to Know Video Series) - Adult category - More than 1 BIL

Congratulations to all the CUNA Award winners on this great honor and prestigious award. ICUL will highlight these achievements at the 2023 Annual Convention Celebration Lunch on Friday, October 6, 2023 at the Sheraton Chicago Hotel.

About ICUL

The Illinois Credit Union League is the trade association for 217 state and federal credit unions in Illinois. It focuses on providing legislative and regulatory advocacy, compliance assistance and information, and a wide range of educational and training services to those credit unions, who in turn serve approximately 3.4 million members. More information can be found at www.icul.com.

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