



## FOR IMMEDIATE RELEASE

### Media Contact

Melissa Vidito

Illinois Credit Union System

630-637-3965

[melissa.vidito@envisant.com](mailto:melissa.vidito@envisant.com)

### 2023 CUNA National Award Winner Selected in Illinois: Revity Credit Union

**Naperville, Illinois (November 21, 2023)** – Every year the Credit Union National Association, in partnership with state leagues, honors credit unions for their hard work and dedication to serving members and communities. Each state bestows the honors in three awards categories honoring credit unions for their amazing initiatives to spread financial literacy (Desjardins), increase social responsibility by supporting their local communities (Dora Maxwell), and demonstrate the credit union philosophy of “people helping people” through their actions (Louise Herring). The winners at the state level, then go onward to contend at the national level. The Illinois Credit Union League (ICUL) is thrilled to announce in 2023 CUNA presents two awards to Revity Credit Union in Illinois.

Revity Credit Union takes home 2<sup>nd</sup> place in The Louise Herring Philosophy-in-Action Award for their Volunteer Income Tax Program (VITA). VITA provides free tax preparation to low-to-moderate-income individuals, families, seniors and limited English-speaking taxpayers; households with less than \$60,000 in income received free tax preparation with the VITA program. In the six years the credit union has participated, they have prepared 935 free tax preparations. In 2022 alone, this program helped members save over \$44,000.

Revity Credit Union also received an honorable mention in the Desjardins Adult and Youth Financial Education Award category for their Financial FUNDamentals Program. The program empowers students to reach financial goals early in life and educates on the uniqueness of personal finance. Financial FUNDamentals teaches local youth year round at 50 local schools and is accessible online as well as within a classroom setting. In 2022, Revity reached 11,300 local students and over 170 teachers.

“We are so proud of the terrific work Revity Credit Union is doing to make a positive impact in their community,” said Tom Kane, ICUL President and CEO. “We stand with credit unions in their mission of financial well-being for all, including Revity’s programs that are making a difference in the Metro East area they serve.”

### About ICUL

The Illinois Credit Union League is the trade association for 217 state and federal credit unions in Illinois. It focuses on providing legislative and regulatory advocacy, compliance assistance and information, and a wide range of educational and training services to those credit unions, who in turn serve approximately 3.4 million members. More information can be found at [www.icul.com](http://www.icul.com).

###